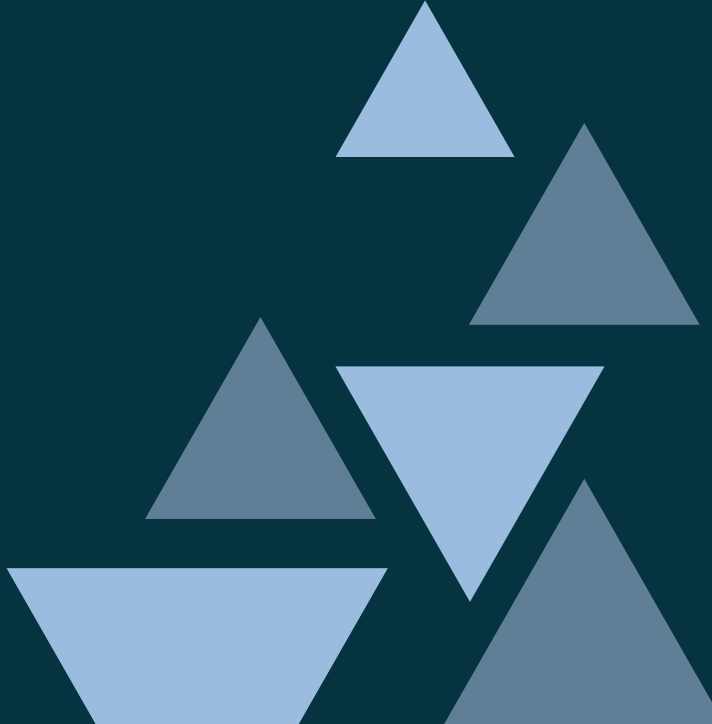




COMPANY PROFILE

ALUMINIUM WINDOWS FABRICATOR



ABOUT OUR COMPANY

MOVIDNA SERVICES Pty Ltd was founded for Structural steel fields and through out the years it has transformed and as a Accredited metal fabricator and with that we introduced the Aluminium windows and doors fabricator and installer in residential and commercial infastructure





VISION & MISSION

Vision

To analyze current consumer behavior and buying motivations
To identify most effective techniques for consumer acquisition and retention.

Mission

The mission is to establish a strong presence in Free State to implement all provisions of the Energy Engineering and Construction (EEC) mission statement with the specific mission of becoming the leading full-service in Free State and role to be the leader in the business as black owned enterprise.

OUR GOALS



The Market

The current demand supply at Vaal has not been able to deliver reliable and cost-effective Aluminium items in the Vaal and free state regions of Sasolburg, Parys and other nearby areas within Vaal triangle. However, the current situation in Sasolburg is characterized by a continuing Estates development infrastructures and upcoming river city in the Vaalriver banks economic drift. It seems reasonable, however, that the company `s target market sectors have strength to be credible buyers in the Free State Manufacturing business since our business orientation is focused on localization in the import market.



Marketing Objectives

- Reduce competition, reduce risks, and lower price levels of imports products by establishing a built reputable local company who `s employees have experience in performing clients on Aluminium and Glazing projects, as well as the financial capability to be preferred supplier partners with Aluminium fabricators of windows and doors.
- Pursuing not only local but national supplying chain.
- Utilizing the company group division as the main entity to conduct business in Africa.



Mission Objectives

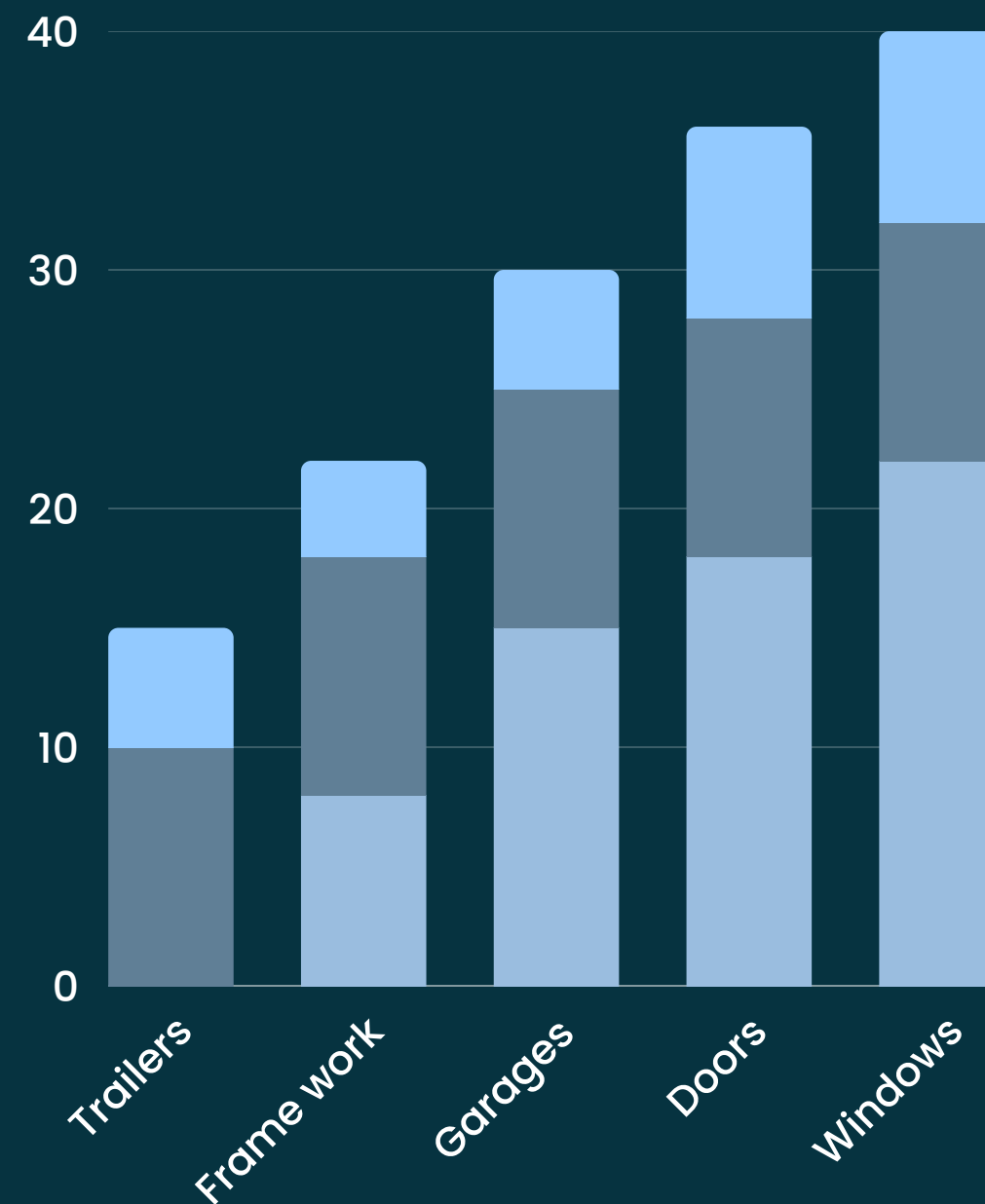
- The broad mission requires the following objectives within Free State
- To obtain projects in all areas of construction and developers.
 - Reduce the costs of performing work to the point that the Free State operation can provide Engineering, Procurement and Support services at a lower cost than those provided by larger corporate conglomerates.

COMPANY OVERVIEW

Trailers



Garages Doors



Folding Doors



Windows



FUTURE PLANS



New product development



Applications Mockups



Marketing business plan for a new product(s)



THANK YOU

We look forward to working with you



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